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# DAVID SCHROEDER

## EDUCATION

College of Design  
Iowa State University  
BFA Graphic Design, May 2008  
Digital Media Minor  
Design Studies Minor  
GPA 3.4

College of Design – Rome Program  
Fall 2007 Semester Abroad

Coe College, Cedar Rapids, Iowa  
Art and General Coursework

## DESIGN CAPABILITIES

Print Design  
Identity Design  
Packaging  
Information Design  
Illustration  
Web Design  
Video Editing and Development  
3D Animation  
Photography

## SOFTWARE

Mac OSX, Windows XP  
Microsoft Office Package  
Adobe Photoshop  
Adobe Illustrator  
Adobe Indesign  
Final Cut Professional  
Maxon's Cinema 4D  
Flash MX  
COREL Painter

## DESIGN EXPERIENCE

### GRIP DESIGN – CHICAGO, ILLINOIS

#### Design Intern – August to November 2008

Worked closely with Grip Design's team, creating a variety of printed material for multiple clientele; handled large scale projects from idea generation to print preparation.

### IOWA STATE DAILY – AMES, IOWA

#### Assistant Design Director – February to August 2008

Managed special sections supplementary to the daily paper; developed temporary advertising campaigns; organized and edited the Iowa State Daily identity manual and created custom illustrations.

### ST. LUKE'S HOSPITAL MARKETING DEPT. – CEDAR RAPIDS, IOWA

#### Design Intern – Summer 2007

Assisted senior designers with a diverse range of projects; including magazine and newsletter layout; developing sub-system identities; promotional campaign posters and in-house advertising.

### PRIMO ANGELI PACKAGING WORKSHOP – ROME, ITALY

#### Rome study abroad semester – October 2007

Collaborated in small groups with the guidance of renowned designer Primo Angeli developing a package redesign and identity.

### IOWA STATE DAILY – AMES, IOWA

#### Graphic Editorial Editor – September 2006 to May 2007

Created vector graphics for front page and cover art; managed and assigned daily art for all sections of the paper; contributed to the visual critique of the paper's design.

## FREELANCE EXPERIENCE

### 705 DESIGN – CHICAGO, ILLINOIS

#### Freelance designer – February 2009 to Present

Designed a variety of print pieces from small business logos to E-blasts working closely with 705 Design's lead designer.

### GROVE COMMUNICATIONS – CHICAGO, ILLINOIS

#### Freelance designer – February 2009 to Present

Headed a number of publications as sole designer, handled a multitude of small projects including an assortment of printed pieces.

## ORGANIZATIONS & EXHIBITIONS

American Institute of Graphic Arts (AIGA) member 2008  
Rome Design Exhibition – Spring 2008  
Senior Design Exhibition – Spring 2008  
Juried Design Program Exhibition – Spring 2006